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Seminoles

you and your family and friends are jumping up and down like kids at a birthday party, screaming merrily, hugging and high-fiving each other.

And you wonder, when was the last time I enjoyed an emotional moment like that with my friends and or family?

The University of South Carolina recently ran an advertisement of a Gamecock family with their two children at a ballgame, screaming in unison, cheering their team on. The headline over the photo said: "Ten years from now they won't remember this game if they had watched it on television."

What you won't get at a movie theatre, or by watching FSU football on HDTV, is the following:

Eyes wide, a young child in the arms of her parents watches curiously as the Appaloosa named Renegade trots towards her. A radiant smile erupts as the man riding the horse, slams the burning spear into the ground.

IT'S AN IMPRESSION THAT LASTS A LIFETIME.

A young boy, wearing a little league ball cap and t-shirt, gasps as Jameis Winston slings a perfect pass to Rashad Greene for a touchdown and then feels a warmth in his heart when the players embrace in celebration.

IT'S A DREAM CREATED.

Your son, daughter, spouse -- or a complete stranger -- giving you a huge hug after an exciting and unexpected moment.

IT'S A BONDING EXPERIENCE.

The look on a child's face as they look up at a football player signing an autograph for them after a ballgame.

IT'S A ROLE MODEL CREATED.

And like Disney World, which drives the Central Florida economy, Doak Campbell Stadium is the Magic Kingdom for Tallahassee Business as upwards of 40,000 Seminole fans make Tallahassee a destination weekend seven times a year, driving revenue, employment and sales tax for our community.

IT'S A DOLLAR EARNED.

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