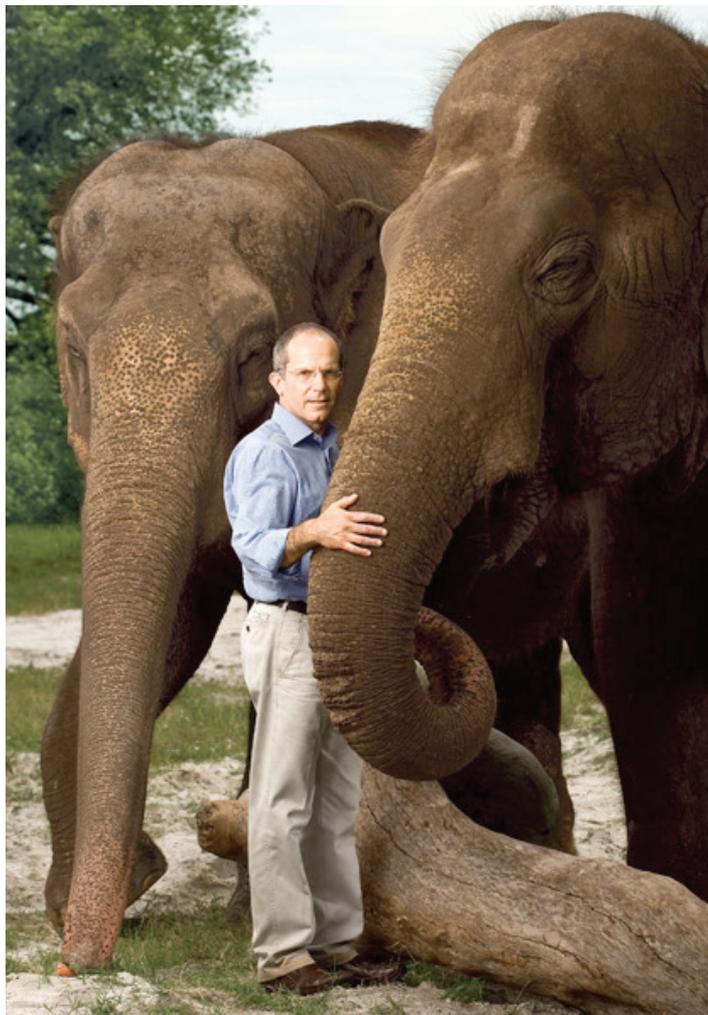


Quote from **Dr. Joel M. Howell**, AVMA (American Veterinary Medical Association) President, "Guidelines such as those issued by the PRCA and *Ringling Bros. and Barnum & Bailey*® Circus can serve as effective models for other groups and individuals using animals in entertainment." The article in JAVMA on June 1, 2003 went on to say, "...he visited the *Ringling Bros. and Barnum & Bailey Center for Elephant Conservation*. He was impressed by the animal welfare guidelines and quality of veterinary care provided by both groups, as well as the importance their staff placed on animal care and well-being." Howell added, "We must encourage the highest level of animal health and welfare for all animals, irrespective of their purpose."



**Charles Santiapillai** is a zoologist and professor from Sri Lanka and is Deputy Chair of the Asian Elephant Specialist Group (AESG), part of the World Conservation Union (IUCN), and editor of its journal, *Gajah*. He works with Dr. Sukumar, among others and is an important person within Asian elephant conservation circles says this about the Center, "The level of veterinary care and management is excellent and you have some of the most dedicated people looking after these animals, with great care and commitment. I am truly amazed at the level of care given to the elephants."

Following her tour of *Ringling Bros. Center for Elephant Conservation*, **J. B. Hancock**, Director of Communications for the American Veterinary Medical Association, commented, "I saw, firsthand, how well-cared for these animals are. Their elephant care team is obviously knowledgeable, highly competent and dedicated to the welfare of the endangered Asian elephants at the Conservation Center. I was very impressed."

“ The elephant has always been a symbol of *The Greatest Show On Earth*®. *The Ringling Bros. Center* will ensure that people will be able to experience the joy and wonder of Asian elephants up close and personal for generations to come.

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---**Kenneth Feld**,  
Chairman and CEO Feld Entertainment

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Look for Home & Yard the week of September 20th to find out more about *Ringling Bros. and the Center for Elephant Conservation*, in a story titled "Our Florida Home" by Dale A Joyce.

Thanks to *Ringling Bros. and Barnum & Bailey* and Feld Entertainment Inc. 🌳

## Did You Know?

Elephants are very social. They say hello by touching each other's mouths with the tips of their trunks and greet their trainers with trunk hugs and vocalizations. Some vocalizations can be heard by the human ear, and some require electronic identification. Very low frequencies are used to communicate over long distances.